

# METHOD AND SYSTEM FOR AUDIO REVIEW OF STATISTICAL OR FINANCIAL DATA SETS

## BACKGROUND OF THE INVENTION

5

### 1. Field of the Invention

The present invention relates generally to data representation systems, and more specifically, to a method and system for generating an audible representation of statistical  
10 or financial data.

### 2. Background of the Invention

With the advent of computers and programs such as spreadsheets and mathematical/statistical analysis packages, a  
15 myriad of data presentation options have been provided for the review of data sets by a user of a computer system. However, typically the above-mentioned data review is provided by a visual display, such as line graphs, bar graphs, sequential pie charts and other techniques adapted for quick visual perception  
20 by the reviewer.

However, there are situations where a visual display of data is not possible, such as over a telephone. There are other situations where a visual display is not desirable, e.g., where

a reviewer of data is otherwise visually occupied. Therefore, it would be desirable to use another mechanism to convey the data set information to the reviewer. One option is an audio representation of the data. Typically, audio representations of data are text-to-speech type representations, e.g., a stock quotation program may read the ticker to a reviewer in verbal form via a text-to-speech converter.

However, listening to speech requires generally full concentration and it is generally impossible to simultaneously listen to multiple data sets via a text-to-speech channel. Also speech synthesizers in general are not entertaining or relaxing as compared to musical performances or other sounds.

Therefore, it would be desirable to provide a method and system for providing non-visual review of data sets via an audible data representation that is entertaining or pleasing to a user. It would further be desirable to provide a method and system for simultaneous review of multiple data sets.

## SUMMARY OF THE INVENTION

The above objective of providing audible review of data sets including simultaneous review of data sets is accomplished in a method and system. The system operates according to the method of the present invention and includes a processor for executing program instructions for carrying out the method. The program instructions may also be embodied in a computer program product containing an encoded representation of the program instructions for loading and executing in a general-purpose computer system.

The method reads a data set having arbitrary non-musical values representing data. The method selects audio parameters for mapping the data set to an audio output and then classifies portions of the data set to determine characteristics of an audio presentation from values or statistics of the data set. The statistics of the data set can be used to determine the statistics of components of a musical sound generation or other sound presentation. The musical sound generation may be a statistical variation on a well-known musical composition. For example, dissonances may be statistically included within a known piece of non-dissonant music, when the statistics of the data set deviate from a desired set of values for a data set.

Alternatively, the mapping may be performed by intelligent music generating algorithms, may be a strictly mathematical correspondence or the general statistics or shape of the data set may determine variations on a predetermined musical composition. The mapping or statistical variations above may be affect relationships of intervals within the music (consonance vs. dissonance), note position (pitch) within a scale, tempo, loudness, timbre (including instrument selection) or other musical characteristics. Multiple data sets may be simultaneously played using different timbres (instruments). The portions of the data set used to determine variations in the audio presentation may be individual values, statistics of groups of values, or statistics of an entire data set.

The Internet may be used to provide access to data set/sound elements that may be customized by the user, the entire program/system may be contained within a personal computer, or services may be provided over a network to a personal device such as a telephone or personal digital assistant.

The foregoing and other objectives, features, and advantages of the invention will be apparent from the following,

more particular, description of the preferred embodiment of the invention, as illustrated in the accompanying drawings.

**BRIEF DESCRIPTION OF THE DRAWINGS**

**Figure 1** is a block diagram depicting a networked computer system in which an embodiment of the invention may be practiced.

5

**Figure 2** is a pictorial diagram depicting musical output of a program in accordance with an embodiment of the invention.

**Figure 3** is a pictorial diagram depicting a mapping of musical ranges to data within a program in accordance with an embodiment of the invention.

10

**Figure 4** is a flowchart depicting a method of operation of a system in accordance with a preferred embodiment of the invention.

15

**DETAILED DESCRIPTION OF ILLUSTRATIVE EMBODIMENT**

Referring now to the figures and in particular to **Figure 1**, a networked computer system within which an embodiment of the present invention may be practiced is depicted in a block diagram. A personal computer **12** is coupled via a network interface **23** to a server **12A** by a network connection **10**, which may be an Internet connection for providing remote elements of the system of the present invention. Personal computer **12** includes a processor **16** coupled to a memory **17** for executing program instructions from memory **17**. Personal computer **12** is coupled to a graphical display **13** for displaying program output and input devices such as a mouse **15** and a keyboard **14** for receiving user input. Personal computer **12** also includes a storage **22** such as one or more hard disk drives and is further coupled to a compact disc (CD)/digital video disc (DVD) **21** device for loading data and program instructions onto storage **22** and/or into memory **17**. Personal computer system **12** may be coupled to a public network such as the Internet, or may be a private network such as the various "intra-nets" that are implemented within corporate offices and other installations requiring secure data communications.

Within memory **17**, a program embodying a method in accordance with an embodiment of the present invention is executed by processor **16** and an output of the program is provided by an audio subsystem **18**. Audio subsystem **18** is coupled  
5 to speakers **19** or other audio output such as headphones, external amplifier/speakers or the like and/or external midi devices **10** for providing an audio output in accordance with methods of the present invention.

10 The present invention concerns a program, computer system and method for generating sounds representing statistical or financial data sets, although other types of data may be suited for reviewing via the techniques of the present invention. Personal computer **12** is included to provide a demonstrative  
15 example of a general purpose computer having sound capability, and it will be understood by those skilled in the art that the techniques of the present invention apply to a variety of other applications such as dedicated Internet appliances and large mainframe computers having user terminals. The present invention  
20 also applies to server systems that provide services in accordance with the present invention to other clients **12B**, including personal appliances such as personal digital assistants (PDAs) and Internet-enabled pagers and cellular



telephones, broadcast receivers, internal corporate data sinks, muzak services, etc.

Server **12A** includes a processor **16A** coupled to a memory **17A** and storage **22A** for storing, loading and executing program instructions that may provide elements of the present invention. While personal computer **12** may provide the entire data set analysis capability, thus not requiring server **12A** for operation, the method may also be performed on a remote computing system and the results stored or immediately provided for delivery to a user of personal computer **12** via network connection **10**. For example, audio representations or comparisons of stock ticker information may be provided by server **12A** and downloaded for play over audio subsystem **18** via a streaming audio connection. For another example, pages having graphical images of stock profiles may include links to associated static sound files that may be downloaded and played through audio subsystem **18**. Alternatively, data sets can be streamed or periodically transmitted from server **12A** to personal computer **12** such as up-to-date stock volume and price information, so that audio subsystem **18** may generate a musical or other audio indication of the stock price and/or activity or musical comparison of indices, stock prices, et cetera. The method may be made on real time data (e.g., as a stock ticker) or on stored

"historical" data. Additionally, a musical output representation may be generated in real-time ("played") or stored in a file for later playing including posting of sound or MIDI files (or other proprietary format) for download. The method and program

5 instructions of the present invention may be included in packages such as database and spreadsheet applications as an alternative mechanism for viewing stored or analyzed data.

The program instructions and method of the present  
10 invention analyze data in one or more data sets, which may be financial or statistical data as mentioned above, in order to map the data or statistics of the data to musical characteristics or sound characteristics of an audio output of audio subsystem **18** (or MIDI that is later transformed to audio  
15 by external MIDI devices **11**). Various parameters of the music or sounds can be selected for control by one or more data sets. In general, musical parameters include loudness, pitch (notes), tempo, scale/mode/key (e.g., minor or major), relationships of intervals (consonance/dissonance), styles of music (e.g., rock  
20 or classical) and/or particular melodic sequences. Sound parameters generally include selection of various sounds, such as sound effects, prerecorded melodies and performances of complete orchestrated compositions, volume and speed of playback.

In particular, according to certain embodiments of the present invention, data is analyzed to evaluate statistics of one or more data sets. The statistics of the data set(s) are then used for comparison purposes. The comparison can be of individual data values with the statistics of a set as a whole by "playing" through a sequence of data. The standard deviation of the data set can be used to determine which values are "rare" in the data set, and can be indicated by one of the above-mentioned musical parameters (e.g., a dissonant interval may be selected within a mode in which the musical generation algorithm is generating a tune for values which fall outside of a standard deviation of the data set). Z-scores can be used to compare multiple data sets in the same manner (e.g., a population that does not correlate well with another data set or data sets could be represented by dissonant intervals with respect to the mode of the overall composition. By assigning populations to different instruments, by way of example, a particular population may be identified by which instrument is playing the dissonant tones.)

It should be noted that the "frequency distance" between musical intervals does not correspond to the "harmonic distance" and that determination of consonant versus dissonant intervals

requires a non-linear mapping between computed deviations and selected intervals in order to produce the consonance = good fit / dissonance = bad fit relationship described above. For example, a perfect fifth is a more consonant interval than a  
5 minor second, although the minor second is the closest "frequency distance" interval in the chromatic scale. Octave intervals are the closest non-unison harmonic interval, but are separated by 12 chromatic steps. Therefore, a degree of consonance of an interval is ranked and the interval selected  
10 for relative consonance versus dissonance in the above-described embodiments of the invention.

Multiple data sets can be simultaneously reviewed via audio by assigning unique timbres (instruments) to each data set, or  
15 by assigning unique ranges of pitches to each data set. For financial data, mappings such as assigning market sectors to various sections of an orchestra, such as percussion for interest rates, brass for telecom, woodwinds for currency and strings for technology. The statistics or values of multiple  
20 data sets over particular time intervals can be compared using the consonance/dissonance mappings above, in order to show the listener trend relationships via the generated sound. For example, a negative correlation (an indicator that is highly useful in detecting short-term trend relationship between

prices) can be indicated between securities via a dissonance relationship, causing the negative correlation interval to "stand out", or alternatively a particular consonant interval may be introduced, a change of key or other indicator that triggers the listener to awareness of the occurring negative correlation relationship. However, it is possible to compare two or more data sets within a single timbre by using the consonance/dissonance relationship to indicate the degree of correlation. In the latter instance, the data sets are not uniquely identifiable by sound (unless another parameter such as pitch range is assigned unique to the data set), but the application is nonetheless useful for indicating the degree of correlation between the data sets.

Alternatively, in accordance with another embodiment of the invention, a direct mapping of the data set element independent variable (x-axis) may be made by mapping the independent variable to times within the music or sound. The data elements within the set are analyzed and used to control the progress of the sound (e.g., stock price is used to determine pitch directly). The data may be analyzed in ranges or may provide a one-to-one or several-to-one correspondence between data set elements and notes of a musical composition (or sounds). Multiple data sets can be simultaneously reviewed via audio by

assigning unique timbres (instruments) to each data set, or by assigning unique ranges of pitches to each data set.

Melodies can be arbitrarily generated by the data if pitch  
5 is the control variable assigned to the independent variable  
values of the data set elements, or an intelligent melody  
generation algorithm may be used to provide a more melodious  
response to the data. The simplest of the intelligent melody  
generation algorithms is assignment to particular modal scales  
10 or groups of modal scales, but very sophisticated algorithms are  
available that generate not only melodies that are entertaining  
to the average listener, but generate accompanying harmonies as  
well.

15 In any of the above-described embodiments, the character of  
selected or mapped musical information can be tied to the  
perception of a listener by certain useful associations that may  
be employed within the present invention, but are not limiting.  
These include mapping of musical key to data element trends  
20 (e.g., minor key for falling stock prices/ major key for rising  
stock prices) and mapping of tempo to data value or data  
frequency (e.g., fast tempo for high volume trading, slow tempo  
for low volume trading). Culturally significant musical and/or  
sound data sets can be used to indicate data values or ranges

(e.g., the "STAR WARS Theme" by John Williams may be played when a stock price hits a predetermined indicator, or Richard Wagner's "Ride of the Valkyries" may be played when trading hits a predetermined volume). Intervals in the musical scale that sound worse to a listener generally known as "dissonances" can be used to indicate negative (undesired) changes, while "consonances" can be used to indicate positive (desired) changes. Such selections are user-customizable in the software, both for the indicia that triggers a particular melodic pattern (e.g., a price point or multiple occurrences of a price point) and for the resulting pattern itself (minor/major key, melody, etc.). If the service is provided through a website, the user-customized selections can be stored at the website, or via cookies or some other mechanism. If the software is installed on a local computer, settings are stored locally.

In order to accommodate data and/or statistics that may have dramatically differing ranges and origins, it is first necessary to scale the data set to particular ranges of musical and/or sound values. Multiple data sets can be scaled independently and assigned to differing timbres for simultaneous playback. The data element values or the statistical values are then mapped to particular musical characteristics. The mapping may be a direct relationship, or may be a statistical mapping

based on the relationship between the data and an historical data set in order to convey the meaning of the relationship between the data element value and its neighbors in the data set. The relationship may be defined by differences between data values and the mean, standard deviation and skewness of the data set or portions thereof and the statistical information on the data set may be used to select a scale (mode), chord progression, key, pitch range or may be used to select a melody or sound from a library of melodies and sounds.

10

Referring now to **Figure 2**, there is illustrated a mapping of pitch to data set independent axis values in accordance with an embodiment of the present invention. The independent data values are of closing price for a stock over the dependent axis time values. The closing price is mapped to musical pitch (note values). The data has been reduced to notes on a c-major scale, but other than that, the melodic relationship is not constrained. The pitch is proportional to the closing price value, and as such, the melody represents the data set (closing price) over the indicated period. A listener hearing the indicated melody receives auditory information from which the shape of the curve can be inferred. Depending on the listener's familiarity with the audio data reviewing process, detailed shape may be perceived by accustomed users, or the gestalt

15

20



impression of "falling price" may be perceived by others less familiar with audio reviewing.

Referring now to **Figure 3**, an illustration of pitch range mapping using stock closing price frequency statistics is depicted. Four octave-sized ranges are established within the range of notes used for sound generation (depicted as a piano/organ keyboard). A normal distribution based on statistics of the frequencies of stock prices is used to determine the location of the ranges (note that the mean is actually near the middle of group 3 for this mapping). The actual price values may then be "played" by generating notes in conformity with the stock prices, while the range mapping has been achieved by using the statistics of the data set.

15

Referring now to **Figure 4**, a method in accordance with an embodiment of the invention is illustrated in a flowchart. First the data set or sets are read (**step 50**) and the audio parameters for mapping to the set are selected (**step 51**). Next, the data set is analyzed and statistics determined (**step 52**). Then, the data set or statistical relationship is scaled to the range of audio values desired (**step 53**). After scaling, the data set members are classified (**step 54**) to determine corresponding audio elements, which may include mapping deviations in the data

20

to consonant or dissonant intervals. Finally, the sequence of audio elements is played for the user (**step 55**).

5       The present invention provides a useful mechanism for use  
by individuals who are not trained in financial or statistical  
data analysis in order for them to intuit changes in a portfolio  
or series of financial positions. The present invention is also  
suitable as a training and educational tool for statistical or  
financial analysis. The present invention is also useful as a  
10   tool to compare unrelated sets of data such as weather trends,  
stock prices and traffic patterns, as well as being a tool for  
use by financial institutions or other professionals for data  
monitoring without having to visually track indicators.

15       The method and system of the present invention are also  
useful for providing background components to newscasts or other  
presentations as an alternative to a scrolling ticker-tape or  
other visual presentation. In mobile devices, PDAs and the like,  
the audio system of the present invention provides eyes-free  
20   monitoring of market conditions or other data.

In summary, the present invention provides a tool that is  
useful in any environment where data must be interpreted

rapidly, in real-time or where the listeners have little training in interpretation of data.

While the invention has been particularly shown and  
5 described with reference to the preferred embodiments thereof,  
it will be understood by those skilled in the art that the  
foregoing and other changes in form, and details may be made  
therein without departing from the spirit and scope of the  
invention.